

A message from the
75,000 consumers
who belong to the
**Citizens
Utility Board.**

FED UP WITH
YOUR PHONE
BILL? Read the
message inside
this envelope —
it's not from the
phone company.

P.O. Box 1104
Glenview, IL 60025

CITIZENS UTILITY BOARD

POSTAGE WILL BE PAID BY ADDRESSEE

FIRST CLASS PERMIT NO. 150404 CHICAGO, IL

BUSINESS REPLY MAIL

NO POSTAGE
NECESSARY IF
MAILED IN THE
UNITED STATES



Your stamp helps us save money

**YOU THINK
TALK'S CHEAP?**

Look at your phone bill,
then read this — it's not
from the phone company.

Moisten and fold last

Dear Consumer:

Talk may not be cheap, but it shouldn't cost this much.

Phone rates are way out of line. No wonder — when your telephone company wants to raise rates, it runs to the Illinois Commerce Commission with an army of high-priced lawyers and consultants, the best that money can buy. They can afford the best...because you're paying for them.

But if you think phone rates are high now, just wait — phone companies have big plans, and they could add up to you paying a *lot more* for phone service. Here are just a few examples:

- Higher "access fees" — you'll pay more beginning June 1 just for having a phone, regardless of how much you use it.
- No more flat rates for local calls — calling your neighbor across the street will be like calling your sister in Minneapolis: the charge will be based on how long you talk and the time of day you call.
- Higher directory assistance charges, even if the number isn't in the book.

Rates could go a lot higher — so high that not everyone who has a phone now may be able to afford to keep it.

But enough talk. We need to *do something*. And CUB is doing a lot.

CUB is the Citizens Utility Board, Illinois' largest consumer organization.

75,000 people in Illinois belong to CUB. You should too.

We're not a government agency. All our members are consumers just like you — consumers fed up with sky high telephone bills who have decided to *do something*.

And we're doing that now. We're pressing the Illinois Commerce Commission to curb phone rates. We're lobbying across the state to win major reforms in the Illinois Public Utilities Act and pass a Citizens Utility Bill of Rights. We're fighting rate hikes on gas and electric bills, too.

If you want to fight for lower telephone (and gas and electric) bills, it's simple, join CUB.

The more members CUB has, the stronger we are to fight for lower bills.

Use this envelope to join CUB today.

Sincerely,

Howard Learner, President
CUB Board of Directors

P.S. CUB is *not* very popular with utility companies. The only reason this message is in your phone bill is that the law requires the utility to put it there. But we don't want to be popular with utility companies — we want lower bills. If you do too, mail in your CUB membership today.

Yes! I want to stop sky high phone bills. Sign me up as a full voting member of CUB. Enclosed is my membership contribution (minimum \$5.00 per year for each member).

	1 year \$5 minimum per person	2 years \$10 minimum per person	3 years \$15 minimum per person
Name #1 _____	\$ _____	\$ _____	\$ _____
Name #2 _____	\$ _____	\$ _____	\$ _____
Name #3 _____	\$ _____	\$ _____	\$ _____
Address _____			
City _____	State _____	Zip _____	
Phone _____			

Send your check or money order directly to CUB — not to your utility company

Not paid for with tax dollars. Not paid for by any utility company. Written & paid for by CUB, 59 E. Van Buren, Suite 801, Chicago, IL 60605

Fold second

Fold second