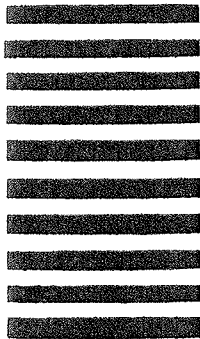


NOW YOU CAN DO SOMETHING ABOUT IT.

YOU CAN JOIN CUB.

➔ **(NOT A MESSAGE FROM YOUR UTILITY COMPANY)**



NO POSTAGE
NECESSARY
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IN THE
UNITED STATES

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P.O. Box 5382
Chicago, IL 60680-5382



YOUR STAMP HELPS
US SAVE MONEY

**IF YOU
THINK
THIS
PHONE
BILL
IS TOO
HIGH...**



**WAIT UNTIL YOU SEE
YOUR GAS BILL...**



**AND YOUR
WATER BILL...**



**AND YOUR
ELECTRIC BILL...**



AND...

DEAR FRIEND,

Since 1982, our electric bills in Illinois have jumped more than \$870 million.
Gas bills – more than \$250 million.

And many telephone customers are still trying to figure out the “new” telephone company. One thing is sure – phone rates went up by more than \$14 million in '82, and most pay phones are now 25¢!

Up until now, there wasn't a lot the average citizen could do to stop the utility companies from raising their rates.

BUT NOW THERE IS. Now there's a new organization of Illinois customers who want to fight back.

It's called **CUB** – the **Citizens Utility Board**.

CUB members are just like you. We're homeowners, small businessmen and women, apartment and condo dwellers, from big cities and small towns. We've joined together to attack the high rates that cost us all too much money. We're not part of any utility company. We're not a government agency. But we have important powers.

CUB will represent consumers in the courts, in the Legislature, and at the Illinois Commerce Commission, where rate increases are granted or denied. **CUB** will hire smart, tough experts and advocates. And they'll have just one job – working overtime for lower rates and better service.

CUB needs to have 100,000 members by the end of 1984 to meet our goals. We need your support now to do the best job possible.

For just \$5, you can become a full voting member of **CUB**. You'll help plan the strategy, and find out about possible rate increases before they happen. You can vote for the **CUB** Board of Directors – or even run yourself.

Best of all, you can be part of a powerful, statewide consumer organization that listens to you – and fights for you.

Put **CUB** to work for you right now. Join today.

Sincerely,

Howard Learner

Howard A. Learner
President, **CUB** Board of Directors

P.S. To help fight the utilities, won't you consider a contribution of \$10, \$15, or \$25? Your extra donation will help us to do a better job. Thank you.

YES! I want to fight back with **CUB**. Sign me up as a full voting member (minimum contribution \$5 per member).

NAME (member #1) _____

(#2) _____

(#3) _____

ADDRESS _____

CITY, STATE, ZIP _____

CONGRESSIONAL DISTRICT (if known) _____

PHONE () _____

ENCLOSED IS: \$25 \$15 \$10

\$5 \$Other _____

I know of others who want to join **CUB**. Send information to: _____

The issues I'm most concerned about are (choose 3):

- A.** electric bills
- B.** gas bills
- C.** phone bills
- D.** water bills
- E.** utility taxes
- F.** energy conservation
- G.** low income heating assistance
- H.** nuclear power plants
- I.** other (specify) _____
- J.** I want to volunteer to help **CUB**. Contact me.

SEND YOUR CHECK OR MONEY ORDER DIRECTLY TO CUB – NOT TO YOUR UTILITY COMPANY.

(Not paid for with tax dollars. Not paid for by any utility company. Written and paid for by CUB, a consumer organization.)

FOLD SECOND

FOLD SECOND